Andrew Adel

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EDUCATION

Al-Shrouk Academy   Cairo, Egypt
Bachelor of Computer Science   *Sept. 2019 – July 2023*

EXPERIENCE

Software Engineer   Dec. 2023 – Present
Ergasti Digital   *Cairo, Egypt*

- Developed dynamic and responsive user interfaces using React.js and Vue.js
- Collaborated with UI/UX designers to implement engaging and user-friendly layouts, ensuring seamless navigation and optimal performance
- Integrated APIs to fetch and display data efficiently in real-time applications
- Built backend systems with Node.js, implementing RESTful APIs for seamless integration with frontend systems
- Designed database schemas and optimized queries for improved performance in data-heavy applications
- Specialized in WordPress theme and plugin development, as well as advanced customization
- Developed custom post types, widgets, and shortcodes to enhance WordPress functionality
- Resolved bugs, optimized performance, and ensured site security in WordPress projects

WordPress Web Developer   June 2023 – Dec. 2023
Savoir Media Agency   *Cairo, Egypt*

- WordPress Expertise: Proficient in WordPress development, including themes, plugins, and customization
- Proficient in HTML, CSS, JavaScript, and PHP for creating interactive and visually appealing web pages
- Implemented responsive designs ensuring compatibility across multiple devices and browsers

Digital Marketing Manager   Nov. 2022 – June 2023
Mado EG "Ecommerce"   *Cairo, Egypt*

- Spearheaded digital marketing strategies for an eCommerce business, driving brand visibility and engagement through SEO, SEM, and social media channels
- Designed and developed the company's website, ensuring seamless integration of marketing initiatives and providing an optimized user experience

Wordpress Web Developer   March 2022 – Nov. 2022
NGDC   *Cairo, Egypt*

- Build websites using WordPress
- Prepare website proposals to present to clients
- Provide technical support to clients

Project Manager   April 2020 – Feb. 2020
The Coffee Hug For Trading   *Cairo, Egypt*

- Reined in project costs while meeting key milestones
- Developed and initiated project, managed costs, and monitored performance.
- Updated operational methods, oversaw accounting procedures, tracked information and compiled data to improve efficiency
- Built successful project plans covering objectives, resources and staffing to meet schedules
- Trained and organized a team on sales skills to sell our products online

Projects

Freelance WordPress Websites | *PHP, HTML, CSS, PhpMyAdmin, Javascript, Docker*   June 2020 – Present
- Designed and developed custom WordPress websites tailored to client requirements, focusing on usability and performance
- Built unique themes and plugins to meet specific functionalities for various industries, including e-commerce, blogs, and corporate websites
- Created WooCommerce-based online stores with custom payment gateway integrations and optimized product management
- Ensured compliance with web accessibility standards for a broader user base

Flutter Mobile App | *Dart, HTML, CSS*   Oct 2021 – Mar 2022
- Developed a basic communication app to gain hands-on experience with Flutter and Dart
- Implemented features like user authentication, real-time messaging, and a clean UI for seamless interaction
- Focused on understanding Flutter's widget-based architecture and Dart's language features to build scalable mobile applications

Technical Skills

Languages: Javascript, Typescript, Java, Dart, Python, C++, HTML/CSS
Frameworks: React, Vue, Node.js, Express, WordPress
Database: PostgreSQL, MongoDB, MySQL, Firebase
Developer Tools: Git, Docker, Google Cloud Platform, VS Code, Visual Studio, PyCharm, IntelliJ, Eclipse, Android Studio